

SPONSORS:

Rhodium

Platinum

- Allied Waste
- Criterion Catalyst
- Tesoro

Gold

- Henkel

Silver

- General Chemical
- Pittsburg Disposal
- PG&E

Bronze

- Delta Diablo Sanitation District
- Esco & Associates
- Golden State Water Company
- Ramar Foods



Please visit our website
www.BayPointChamber.org

for all current events!

Biz News

April/May 2013

The Community of Bay Point Steps Up!

Brad Klock, President

I continue to be impressed with the quality of involved and passionate people we have here in Bay Point. On Saturday, March 16, your Chamber hosted the Bay Point Chamber of Commerce Ideas & Strategies Retreat at the Ambrose Center. Despite the early hour, and a scheduling overlap with Supervisor Glover's 2013 Youth Summit, the turnout was spectacular.

The purpose of the Retreat was to solicit the input of community leaders and residents regarding additional activities and programs the Chamber could conduct, for the betterment of Bay Point and its businesses and residents. In effect, this was the continuation of my "List of 25" from the last Bay Point Chamber Biz Newsletter! We were seeking to, at a minimum, complete that list of 25 "things" that the Chamber could do for the benefit of the business community and the community at large within Bay Point. We got that, and more!

Communication was the overriding message. And most impressive was the recognition and verbalization, that ALL OF US, whether the Chamber, other organizations, public officials, or private individuals within Bay Point and Contra Costa need to GET THE WORD OUT. We all have common goals, and therefore an obligation, to ensure the Chamber, its programs, its purpose, and its value to the community are known and universally communicated.

There was significant discussion around the Chamber lunch forums. We discussed venue, speakers, frequency, costs, and subject matter. There are many options available for each of these components; we welcome on-going input and dialog. Look for updates via email and on the Chamber website, www.baypointchamber.org.

Interest and questions surrounding the Pittsburg/Bay Point Enterprise Zone were also a topic of discussion. Ed Solomon, the Enterprise Zone Administrator with the Workforce Development Board of Contra Costa County attended our Retreat, and was able to address questions on the spot. Further, although we've had Ed present at one of our recent forums, we'll be inviting him back soon for a second presentation.

More involvement with the Chamber by the citizens of our community was another point brought to the floor. This discussion centered around the value of more people getting involved in Chamber activities, in terms of being leaders. The Board will strive to draw additional individuals into working with the Chamber on projects, activities, and community events. We absolutely look forward to the assistance. And regarding assistance and involvement, we made sure our audience was aware of a current opening on our Board. Ideally, we are seeking a Spanish-speaking Board member who desires to make an impact in his/her community.

The interest and participation at this meeting were exceptional. Thank you to all who took the time and were involved. Your dedication to Bay Point and your sincere interest in the Bay Point Chamber are wonderful. We look forward to the year ahead, with you!



Welcome New Member "Global Seeds of Happiness"

VISION & MISSION:

"Global Seeds of Happiness" Health & Outreach Ministry focuses on helping people who are less privileged, regardless of race, nationality, age, sex or disability; of East Contra Costa County. We give information, resources and guidance that will empower them to live a healthy life

style for themselves and their families. We network and work in collaboration with many agencies, clinics, hospitals and Social Services providers from East Contra Costa County.

On the first and third Thursday of each month they give out food at 310 Central Ave., Pittsburg in

the cafeteria from 5:00-6:00 p.m. They participate in a Back Pack giveaway for students, on Christmas they hand out health info, clothes, and toys, and have 3 restaurant banquets for seniors – the Saturday before each holiday. Volunteering with non-profits they assist in any way needed.

Eleanora Schwarz, Director Global Seeds of Happiness Health & Outreach Ministry P.O. Box 5332 Concord, CA 94524 (925) 565-2739 Elidas47@comcast.net

The Bay Point Chamber Executes a Cooperation Agreement with the Institute of Entrepreneurial Leadership at John F. Kennedy University



As part of an on-going effort to expand the Bay Point Chamber of Commerce's reach and activities,

the Chamber signed a Cooperation Agreement with the Institute of Entrepreneurial Leadership (IEL) at John F. Kennedy University on March 12. The joint effort aims to jointly develop a framework to work with entrepreneurs, especially those who are launching new businesses and expanding smaller existing businesses. The goal is for these businesses to become established faster

and with sufficient staying power to succeed in the marketplace.

IEL will provide entrepreneurs and local businesses in Bay Point opportunities for mentoring, training, education and networking such that the businesses can realize their goals, and have an enhanced probability of success. Included in the cooperation, the Chamber

and IEL will cooperatively organize and host a targeted two business seminars/ events during the year, which will provide topical training and information for local entrepreneurs and small business owners.

For additional information, and questions, contact us at 698-9994, or Joyce Davidson Seitz, with the IEL, at 925-671-3161.



Serving Pittsburg Since 1976

- Graphic Design
- Printing
- B/W & Color Digital Copies
- Mailing Services
- QR Codes
- Banners/Signs
- Promotional Items



**182 East Leland Road
Pittsburg, CA 94565**
(925)432-3145 • print@readyprint.com
www.ReadyPrint.com
www.ReadyPrintWebSolutions.com

YOUR AD COULD BE HERE

Reaching 1000+ Potential Customers

Full Page, Color
\$150 - 8" x 10"

Half Page, Color
\$75.00 - 8" x 5"

1/4 Page, Color
\$55.00 - 4" x 5"

Bus. Card, Color
\$40.00 - 2" x 3.5"

Call (925)432-3145
(Ask for Tim Stone)
to Advertise Here

Deadline for
JUNE Newsletter
May 22, 2013

Lalapalooza Time Was Had at the TechPalooza 2013

TechPalooza 2013 was held at Los Medanos College on Tuesday, March 19th. The theme was "Feet on the Ground – Business in the Cloud" This second annual event was brought to Contra Costa County by the Antioch and Pittsburg Chambers of Commerce along with the support of the Bay Point, Brentwood, Oakley and Rio Vista Chambers.

The Keynote speakers Matthew Hart, (Law Offices of Matthew Hart), Dr. Sean Wright (Wright Start

Chiropractic) and PJ Quesada (Ramar Foods) outlined how the current technology can help get your business to the next level. There was also a guest speaker Rick Fuller (Rick Fuller Realty) speaking on the paperless office.

Following these speakers, the participants were divided into 3 groups and each group attended 3 panels of 4 speakers. The panels covered the topics of "Cloud Technology", "Marketing Technology", and "Mobile". All of the presentations

were informative and easy to understand with a Q&A period after all 4 presenters. In addition there were quite a few exhibitor tables to visit in between. YP, Barracuda, Chase Bank, CitiBank, ReadyPrint, Comcast to just name a few.

La Veranda Restaurant served the delicious luncheon and later in the day set up a dessert table (Cheese cake, Tiramisu and their famous Chocolate Ganache). You don't want to miss 2014 TechPalooza, so as soon as you see the opportunity to sign up, Don't Delay!!!

Cleaning Up Bay Point 1 Creek/Step at a Time

Willow Creek Clean Up: On March 2nd, Supervisor Federal Glover's Office, Contra Costa County Watershed Program, The Watershed Project, Allied Waste, and Rapid Recycle partnered for Bay Point's first ever creek clean up. A total of 48 volunteers came from Habitat for Humanity East Bay/Silicon Valley, The Coast Guard, and community residents to clean Willow Creek.

Willow Creek runs in between Bayview and Mountain View Avenues. The creek is hidden from the road, therefore making it a prime illegal dumping ground for large items. From 9 AM to Noon, volunteers pulled out one and a half tons of garbage

from the creek bed. Amongst the refuse were 106 tires, a couch, water heater, box spring, stroller, bike, kitchen sink, and 2 mattresses. Rapid Recycle took all of the tires to recycle, and one community resident loaned their truck to haul away large items. An invasive species called Arundo was also removed to allow volunteers to access trash upstream and downstream.

The Willow Creek clean up came to fruition from the Supervisor Federal Glover's bi-monthly Bay Point Code Enforcement meetings. "It took everyone working together – private businesses, the public sector and the community itself – to accomplish this task," said District V Supervisor

Federal Glover. A Bay Point resident pointed out the issue of dumping to the county, and the agencies attending the Bay Point Code Enforcement meetings all worked together to address this issue.

Future plans are in the works to continue cleaning Willow Creek and extend efforts to nearby Riverside Creek.

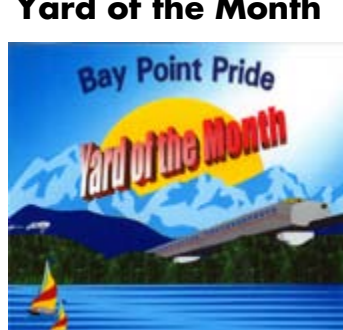
Ways to Get Involved in Bay Point: If you are interested in tackling Bay Point's blight, come to the Bay Point Code Enforcement meetings. Meetings occur every other month, on the first Wednesday from 10:30 AM to Noon at Supervisor Glover's Pittsburg Office at 315 East Leland Road, Pittsburg, CA 94565. They

are open to all residents. If you are interested in preserving our wetlands, volunteer for The Watershed Project <http://www.thewatershedproject.org/GetInvolved/GetInvolved.html>

If you are interested in learning about recycling and waste management, contact Allied Waste <http://www.republicservices.com/Corporate/home.aspx> and Rapid Recycle: <http://rapidrecycle.net/>

Finally, if you are interested in volunteering on a community project, home renovations and new construction go to Habitat for Humanity East Bay/Silicon Valley's volunteer website: <http://habitatebv.org/>

Yard of the Month



The Chamber was pleased to assist the Bay Point Pride "Yard of the Month" program. We asked Lorraine Harms for a history/background of the "Yard of the Month" endeavor. She went to one of the original people who started this group in June of 2000 to help Bay

Point have a "better image" - Gloria Magleby.

Bay Point was divided into 5 parts (5 gardens honored a month, who have the honor of the having one of the signs in their garden), the sign was designed by Leslie

Lethaby and were printed by ReadyPrint. In the past a \$25 gift card was also given, but due to a shortage of funds it is no longer possible. If you would like to support this endeavor, please e-mail Lorraine at lharms25@hotmail.com.

Your Bay Point Chamber Participates in the Countywide Economic Development Group Meeting

On February 26th, the Bay Point Chamber of Commerce was able to participate in the Countywide Economic Development Group meeting hosted by the Workforce Development Board (WDB) of Contra Costa County, and held at Pleasant Hill's City Hall. WDB's George Carter coordinated and facilitated the meeting. Presenters included representatives from the California Association for Local Economic Development (CALED), the Governor's Office of Business and Economic Development (GO-Biz), the East Bay Economic Development Alliance (EDA), and the WDB. Participants included the following cities and Chambers of Commerce: Lafayette, Danville, Pittsburg, Walnut Creek, Pleasant Hill, Richmond, and San Pablo.

Highlights and take-aways from the meeting, as provided by Stephen Baiter, Executive Director, Workforce Development Board of Contra Costa County:

CALED is a statewide economic development association that includes city and county managers, economic development directors, state and federal agencies, trade associations, and other members. The organization is involved in retaining and creating jobs, providing access to training and development resources, and other activities. These are all focused on connecting local economic developers to businesses. CALED is also actively involved in reaching out to the legislators, particularly the new ones, serving as a unified voice for economic development, providing sector engagement, and advocating for a permanent source of funding to support economic development at the local level.

GO-Biz, viewing itself as a resource to the public and private sector, actively advocates for economic development throughout the state and beyond. Interest in investing in California is strong, the Governor's proposed budget to the legislature is in balance for the first time in years, largely due to Proposition 30 and 39, and fewer cuts are expected in the coming year. Go Biz is an organization to contact with questions and concerns relating to economic development.

Focused on the economic health and competitiveness of the East Bay, the role of East Bay EDA is to foster economic development and collaboration with business, education, and public sector entities in Alameda and Contra Costa counties. The organization advances initiatives and produces reports through those same collaborations, including supporting grant funding (AM2PED, Design It,



**Supervisor
Federal D.
Glover**

Invites you to a Town Hall
meeting specially for Bay Point

**TUESDAY
April 2, 2013**

6:00 – 7:00 P.M.

To Be Held At:

**Ambrose Recreation & Park District Community Building
3105 Willow Pass Road, Bay Point, CA**

County Staff from Public Works, Sheriff's Office and Conservation and Development Department will be present to provide information and answer questions.

For More Information contact: David Fraser, Chief of Staff
925-335-8200 – district5@bos.cccounty.us

Serving the Areas of: Alameda Valley, Antioch (North), Bay Point, Briones, Clyde, Crockett, Hercules, Martinez, Mt. View, Pacheco, Pinole (North), Pittsburg, Port Costa, Rialto Valley, Rodeo, Torrey and Vine Hill

Build It, Ship It), with a specific focus on advanced manufacturing as one of the key competencies and potential areas of growth in the two counties.

Stephen Baiter and George Carter provided an update on the WDB, with discussion of the possible impacts associated with sequestration and federally funded agencies, organizations, and projects (five to nine percent funding cutbacks depending on implementation). The WDB five-year strategic planning process was identified as a major undertaking aimed at creating an economic and workforce development plan for the entire county and combining the sector strategic research to identify emerging growth areas. In relation to the EASTBAY Works One-Stop Career Centers, Tom Stewart noted that the One-Stops continue to see significant numbers of job seekers, but have been working on refocusing their activities to emphasize the business customer. Also, On-the-Job Training (OJT) incentives are available for businesses to offset the training costs of new hires. In reported that the Small Business Development Centers (SBDC), Oscar Dominguez informed that the primary goal of the SBDC is to become more visible to the business community and more focused on growth opportunities.

If you need additional information about these organizations or economic development within Contra Costa County, or would like to be connected with any of these groups, let us know. This is one way your Chamber can assist in your business and economic growth.